

Press Release
For immediate release

THE FIRST 100% SELF-SERVICE PASSENGER FLOW SYSTEM UNVEILED

Vision-Box's Happy Flow™ Inaugurated at Aruba Airport

Aruba's Queen Beatrix International Airport is the first airport in the world to provide a 100% self-service passenger experience. Today, the airport was in the spotlight of the Aviation world, inaugurating Happy Flow™, the revolutionary Airport platform developed by Vision-Box, in collaboration with the Aruba QBI Airport, the Aruba Government, Schiphol Airport, the Dutch Government and KLM.

Aruba, May 28, 2015 – Secure, quick, easy: this is Happy Flow™, the first 100% self-service way for passengers to cross the airport, from the curb to boarding the aircraft. Up and running at Aruba's Queen Beatrix International Airport and tested by the first happy passengers, the solution was unveiled today at the much anticipated launch ceremony.

Presided over by Aruba's Prime Minister Mike Eman, and attended by the working group that made Happy Flow™ possible, including Aruba Airport Authority N.V., the Aruba Government, the Dutch Government, Amsterdam Schiphol Airport Authority, KLM officials, and Vision-Box representatives, the unveiling brought together all the major contributors of the Happy Flow™ accompanied by high level ranked representatives from different Government and Aviation organizations.

Vision-Box, the company selected after a rigorous tender process to deliver this cutting-edge solution and put the 2-year pilot program in place, believes that this unique and **life-changing initiative will revolutionize the synergy between passengers and airports**. Miguel Leitmann, Senior Vice-President of Vision-Box, said, "Having initially accepted the challenge in 2013, Vision-Box is truly proud of the inauguration of the **first 100% self-service passenger flow based on passenger-centric biometric technology**. This amazing pilot, result of an exceptional collaborative effort, represents the **onset of a new era in the Aviation Industry, reshaping the future of identification processes and passenger experience not only in airports, but at borders around the world**".

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Happy Flow™ has two clear goals as a pilot: a) Evaluate the first pre-clearance border control process, travelling from Aruba to the EU-Schengen space, and b) to streamline passenger processing by substantially improving the travel experience, in a visionary way.

The concept easily resembles a futuristic scene from a sci-fi movie, but Vision-Box has turned what may seem fantasy into reality, as participants in the opening ceremony experienced an unparalleled journey first-hand. Throughout their airport progression, passengers have to show their passport only once at check-in, afterwards moving swiftly through the airport, simply looking at a face camera smoothly embedded in the different self-service passenger touch-points that recognize their facial features on the fly.

Replacing outdated clearance procedures traditionally performed by border and airport agents, **face biometric authentication at self-service touch-points is the main identification token throughout the passenger journey: no waiting in lines, no burdensome identity verification processes, promising a secure, quick, easy and happy journey all the way to boarding!**



Aruba Happy Flow™: a passenger-centric approach revolutionizing the airport ecosystem

Happy Flow™ is an extremely innovative and important step in the transportation industry for passengers, not only for Aruba but worldwide. Aruba is very proud to launch this unique concept by bringing together public and private parties. Happy Flow™ is another milestone in creating a sustainable knowledge economy in Aruba and fortifying the development of Aruba as a hub." said Jos Nijhuis, president & CEO of the Schiphol Group.

The uniqueness of this initiative is based on the implementation of the most innovative self-service biometric touch-points available to the traveler and on a comprehensive, holistic approach to

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passenger processing. Vision-Box's unified border management software suite, the vb i-shield™, is a powerful and modular platform created under the principles of **Privacy by Design**. The new framework **delivers a groundbreaking orchestration engine** focused on **optimization of all passenger handling operations** directing flow management, thus **combining all the complex, security-critical Border Control and Common Use solutions into a comprehensive set of intelligent layers**, where **data can be shared** among the different stakeholders in a **privacy responsible manner**.

The **pre-clearance initiative between Aruba and The Netherlands** also represents a significant step towards a **broad-based legal vehicle for cooperation between countries to exchange intelligence and improve security**. The aim is to ensure that a passenger departing from Aruba and intending to enter the EU-Schengen space is pre-cleared before take-off, meaning that if a passenger is not cleared to enter the EU or is unable to fly because of other safety concerns, the appropriate measures can be immediately triggered and the respective authorities notified anticipatively.

At the end of the day, it is up to passengers to decide if they want to take advantage of Happy Flow™. However, it seems inevitable that an airport, without waiting lines and a stressful environment, is definitely catering to their customers' comfort, offering a much happier journey and a stunning, stylish experience for passengers, leaving time to discover the modern amenities offered at airports in a relaxed, family-friendly, and happy atmosphere!

About Vision-Box:

Vision-Box is the leading provider of end-to-end Passenger Experience solutions, including Automated Border Control and electronic identity solutions, which use ICAO-compliant standards. Since the deployment of the first eGate with facial recognition in the world, Vision-Box has been providing airports, border control and airlines with customized end-to-end biometric-based solutions, which improve passenger experience and, through a modular and robust IT platform, created under the principles of Privacy by Design, facilitate the centralized control, orchestration and optimization of all operations regarding passenger flow management, thus aggregating complex, security-critical Border Control and Identity Management solutions into a single comprehensive, holistic and open layer.

Vision-Box has already deployed more than 1000 Automated Border Control and Passenger Experience solutions in 50 international airports and operates over 3000 electronic identity systems worldwide.

Vision-Box operates automated borders in more than 50 international airports and has over 3000 electronic identity systems deployed across the globe.

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Aruba Airport

Aruba Airport Authority's business is twofold:

To manage and operate Aeropuerto Internacional Reina Beatrix as a safe, secure, financially self-sustainable and customer oriented, outstanding Caribbean airport.

To create a prosperous airport business community to contribute to the economic growth and development of Aruba, maintaining high accountability standards.

In April 2004 Aruba Airport Authority has entered into a Strategic Co-operation Agreement with Schiphol International. Schiphol International is the division responsible for international activities at the Schiphol Group, owner and manager of amongst others Amsterdam Airport Schiphol.

The Strategic Co-operation between the Aruba Airport Authority and Schiphol Group will focus on making maximum use of Reina Beatrix International Airport's commercial potential, to strengthen its financial position and to assist the airport in further developing the facilities on and around the airport, in order to develop Reina Beatrix International Airport into one of the leading airports in the Caribbean.

Schiphol Group

Schiphol Group is an enterprise that operates airports in the Netherlands, conducts international activities and participates in airports abroad. Operating Amsterdam Airport Schiphol is the Group's largest activity.

Of Europe's main hub airports, over the years Amsterdam Airport Schiphol has grown into Europe's Preferred Airport, with direct connections to 319 destinations and almost 55 million passenger.

Schiphol Group collaborates closely with foreign airports which can strengthen its position, including the airports operated by Aéroports de Paris, a company in which Schiphol Group has 8% cross-participation. In addition, we are involved in Terminal 4 at JFK International Airport in New York, are engaged in a strategic collaboration with Incheon Airport, have an interest in Brisbane Airport and conduct operations at the airports of Hong Kong and Aruba. In all, these international activities account for a significant part of Schiphol Group's results.

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KLM

KLM Royal Dutch Airlines was founded on October 7, 1919 to serve the Netherlands and its colonies. KLM is today the oldest airline still operating under its original name. KLM has been part of the AIR FRANCE KLM group since the merger in 2004.

KLM is the core of the KLM Group, which further includes the wholly-owned subsidiaries KLM Cityhopper, transavia.com and Martinair.

With Air France, KLM is at the forefront of the European airline industry. Offering reliability and a healthy dose of Dutch pragmatism, 32,000 KLM employees work to provide innovative products for our customers and a safe, efficient, service-oriented operation with a proactive focus on sustainability. KLM strives to achieve profitable growth that contributes to both its own corporate aims and to economic and social development.